



4th H.O.O.A.H (Helping Out Our American Heroes) WI is a local 501(c)3 non-profit organization that supports area Veterans, service men and women and their families. Co-founded in 2013 by past President Nicholas Gries and current President William Kocken, 4th H.O.O.A.H WI has been able to help thousands in the state of Wisconsin through the generosity of donors and volunteers.

The 4th Annual Operation Tip Up Ice Fishing Derby will be held on Friday and Saturday, January 18th and 19th, 2019 on Lake Shawano in Cecil, WI. The Derby is a family weekend event that includes:

- Friday, January 18th: Free fishing seminar held at The Main Event Banquet Hall in Cecil, where professional anglers and hunters share tips and techniques on open and hard water fishing and hunting.
- Saturday, January 19th anglers will compete to haul in the largest Northern Pike, Walleye, Bass, Perch, Crappie and Bluegill within the adult or under 15 age categories. Prizes will be awarded for the top 3 places for each species.
- Saturday, there will also be a free ice fishing safety clinic for children under 15 starting at noon to 1pm. Each child participating in the clinic will receive a raffle ticket to be drawn after the clinic for an hour of ice fishing with a pro-angler from 1pm-2pm.

During the 2018 event, more than 100 people participated in the Friday night seminar, a 30% increase over 2017. The Derby brings in over 300 people, either fishing or showing their support by purchasing raffle tickets, and has increased year over year.

By supporting this event, you will be giving the organization the ability to help even more Wisconsin Veterans. The Sponsorship Opportunities are included with this letter; however, any donation is greatly appreciated.

Thank you for considering to support 4th H.O.O.A.H WI through your sponsorship, donation or attendance at the event.

Sincerely,

Tammy Mallard

Contact Tammy Mallard at 920.585.5815 or email duckie1983@gmail.com